

AGRI FUTURE CONFERENCE & EXHIBITION

ASIA

Bangkok | Thailand
24 - 25 May 2023

Eco-Efficiency

Solutions for environmental
farming business



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International



Agricultural Practices to increase yields while lowering the environmental footprint

By 2050 the global population is estimated to reach 9.8 billion, leading to an increased food demand of 40% in the same period. Southeast Asia, which is one of the main areas contributing to this development, is also characterized by a rapidly growing middle class. Increasing food demand and food quality, the need for environmental protection, growing labor shortages, and the requirement for reduced production costs are the main drivers for change in Southeast Asian agriculture.

Today, many governmental institutions are promoting the faster implementation of the concept of agriculture 4.0. In addition, regional integration in economic cooperation, food trade development, and agri-innovations for sustainable food production are boosted by the Association of Southeast Asian Nations in all Southeast-Asian countries.

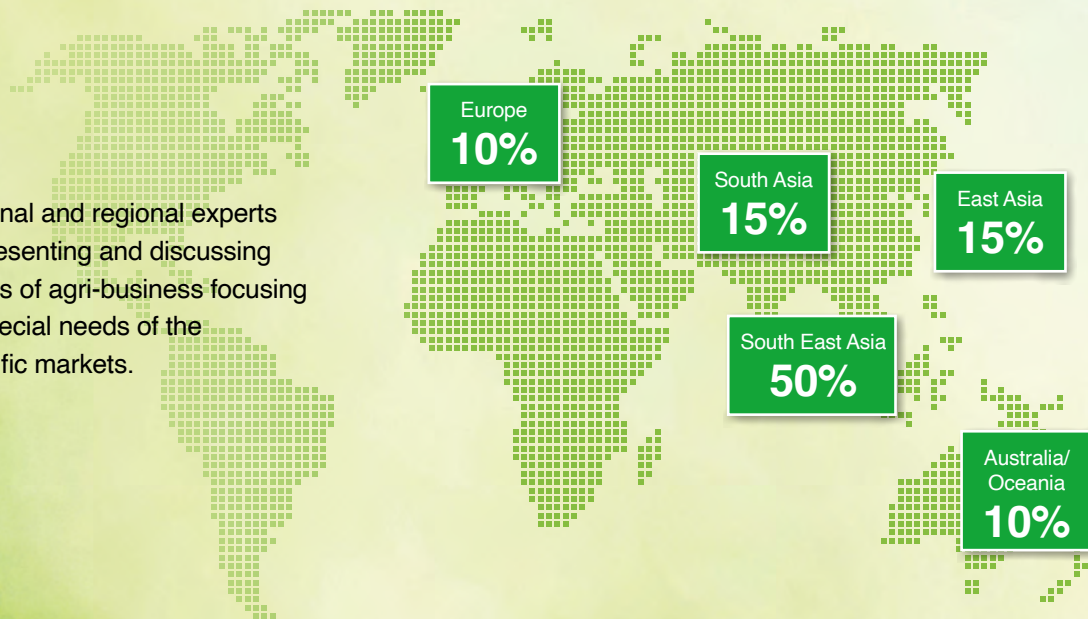
The AGRIFUTURE Conference & Exhibition will address these topics with influential stakeholders to be better prepared for tomorrow's challenges in the agri-business and tackle the impacts on the environment.

Share your smart solutions that would positively impact the challenges faced by the region in one of the seminars and leverage the exhibition and side events to extend your network.



Who will you meet?

International and regional experts will be presenting and discussing key issues of agri-business focusing on the special needs of the Asia-Pacific markets.



Reasons to attend

- ➔ Discussion platform and source for innovations and new business opportunities
- ➔ Access to market data, industry figures and the latest trends of the region
- ➔ Networking opportunities with international manufacturers and agri-leaders from Asia Pacific
- ➔ Direct contact with representatives of the government and the most important institutions and organizations of the Asia-Pacific agriculture industry
- ➔ Best practices to optimize farming efficiency at selected farms for various crops

The perfect combination: Conference. Exhibition. Networking.

Get inspired and exchange ideas with professionals, innovators and multipliers:

- International conference for market information shared by international and regional experts
- Exhibition for connecting with potential local partners, government representatives and progressive farmers
- Field visits to acquire insights into sustainable farming



Conference Topics



Environmental Protection

Solutions to improve the environmental performance of the agriculture sector

- Develop cost-effective agri-environmental policies
- Water management issues in agriculture
- How to deal with climate change challenges
- How to preserve biodiversity and manage ecosystem services related to agriculture
- Sustainability and productivity growth goals



Economy and Social Equity

Social and economic equity in sustainable agriculture

- The concept of economic and social equity
- Agriculture production, deforestation, and land conflicts
- The effects of agricultural social services on sustainable agricultural practice adoption among small-holder farmers



Enhancing Biodiversity

Improving the Eco-Efficiency of Agriculture

- Crop protection and rotation
- Methods in conservation agriculture
- Water conservation
- Reduction of agrochemicals
- Economical – ecological cost-effective agriculture



Essential Innovation in Smart Agriculture

Smart Farming

- Automation and robotics
- Innovative machinery
- Modern greenhouse practices
- Precision agriculture and artificial intelligence (AI)
- Farm Management system



Future-proofing agriculture

- Vertical farming/ indoor farming
- Cannabis
- Food innovations
- Urban farming



Agri-Finance for Agri-Future

- Financing to support in the agricultural sector
- International banking/ financial share and exchange: the best solutions to support agricultural financials.
- New ways to develop finances
- World bank sharing country context and development
- Improved financing support for agricultural entrepreneurship



Empowering Start-ups

- Startup Pitching
- European startups to start their businesses in Southeast Asia
- Southeast Asia start-ups sharing expertise in the market.
- Best Practice – Successful Young Smart farmer
- Best Practices by Young DLG

Networking side-events

■ Coffee and lunch breaks

■ Networking dinner

■ Excursions

See the updated conference program at www.agritechnica-asia.com/agrifuture

Exhibition Profile

- **Tractors**
- **Soil Preparation:** Ploughs, cultivators, disc-harrows, etc.
- **Drilling & Sowing:** Direct drills, direct seeders, air seeders, single-grain seeders, etc.
- **Smart Plant Protection:** Drones, sprayers, mechanical weeding, etc.
- **Precision Fertilizer Applications:** Spreaders, site dressing, pneumatic fertilizer applicator, etc.
- **Irrigation:** Drip irrigation, sub-soil irrigation, sprinklers, etc.
- **Harvesting:** Combine harvesters, choppers, etc.
- **Transport:** Trailers, containers, logistics, etc.
- **Grain Processing & Storage:** Cooling and drying systems, silos, smart stock control, etc.
- **Digital applications:** Forecast models, decision support systems, weather applications, disease detection systems, soil parameter assessment applications, sensor-based crop management, automated steering system
- **Smart Agriculture**
- **Plant factory/ Vertical farming**
- **Energy renewable / Biogas**



Attractive Conference and Exhibition Venue



Situated in the East of Bangkok – close to Punnawithi BTS Station and located in the emerging Bangkok CyberTech District (Innovation District), True Digital Park gives vast expansion opportunities across digital domains and geographical spaces.

Detailed information at
www.agritechnica-asia.com/agrifuture

Book your participation

■ Delegate Tickets:

- Early Bird (until 31.03.2023) 120 EUR/person
- Regular Rate 170 EUR/person

Tickets inclusive of:

- Access to all conference sessions and the exhibition for 2 days
- Conference materials
- Breakfast, lunch, tea/coffee break
- Invitation to Networking Dinner night and field visit

■ Exhibitor Booth:

- Standard booth 9 Sqm. 3,000 EUR
- Table Top 1,500 EUR

Exhibition booth inclusive of:

Stand construction, registration fee, two delegate tickets, logo in all digital communications and signage on-site, media entry, AGRIFUTURE Conference digital marketing tool-kit including customized banner ad.

Remark: All prices subject to 7% Vat

■ Sponsors:

	Innovation Partner	Platinum Sponsorship	Gold Sponsorship
Price	17,000 EUR	12,000 EUR	8,000 EUR
Exhibition Space	36 Sqm.	24 Sqm.	18 Sqm.
Limited to	1 company	2 companies	4 companies
Prominent exposure and highlighted as Innovation Partner	✓	–	–
Prominent exposure and highlighted as Platinum Sponsorship	–	✓	–
Prominent exposure and highlighted as Gold Sponsorship	–	–	✓
Media & Promotion			
Opening remark during the opening ceremony	✓	–	–
CEO testimonial on press release /social media	✓	–	–
CEO Quote promotion on social media	✓	✓	✓
Homepage Banner linked to view on specific pages	✓	✓	✓
Product highlight on social media	✓	✓	✓
Logo included in every E-Newsletter to all attendees	✓	✓	✓
Alert one time to send to all attendees including sponsor logo (before the show)	✓	–	–
Video introduction before each session	✓	✓	✓
Workshop/Seminars and other privileges			
20- minutes speaking presentation (non-commercial) onsite	✓	✓	✓
Access to VIP benefits on-site events such as use of VIP Lounge and VIP Fast Track Registration Counter	✓	✓	✓
Host Top potential buyers for exclusive business matching	10	5	3
Exclusive meeting onsite with coffee break 1 hour slot (Pax of 4)	✓	–	–
Premium Pass for invited special guest (E-Ticket)	30	20	10
Tickets for visitor pass (E-Ticket)	30	20	20
Farm Visit	✓	–	–

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Get in touch with our team to find out more about booking options, sponsoring packages and marketing services.

Contact us at anytime:



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